

3. Waste Prevention

- 3.1.** During 2017-18 the Authority worked in partnership with the seven constituent boroughs to deliver the activities contained within the second year of a two year 'Waste Prevention Plan 2016-18' (the Plan). The aim of the Plan was to divert 20,000 tonnes of waste from disposal, and performance for the two year Plan was above target.
- 3.2.** Three priority waste streams were identified for action during the life of the Plan: food, furniture and textiles. Work on the priority waste streams was complemented by other activities, including waste education in schools, reduction of unwanted mail and single use carrier bags, and promotion of reusable nappies.
- 3.3.** The separate report at Annex 2 presents the results of the year's extensive activity and progress towards implementing north London's 'Waste Prevention Plan 2016-18'. Particular highlights are that:
- an extensive 'food waste reduction outreach programme' was delivered to encourage north London residents to waste less food, which included direct engagement with 9,636 north London residents and participation in 145 public facing events, including stands and stalls at offices, community centres and universities, as well as at festivals and fairs;
 - the 'London Upcycling Show' - where attendees refurbish or revamp old furniture and associated upcycling competition marked the European Week for Waste Reduction (EWWR) in November 2017. The 'London Upcycling Show' was one of three projects shortlisted for the EWWR Awards in the Public Administration category;
 - a 'North London Waste Prevention Exchange' was delivered to share ideas and best practice examples related to food waste prevention and to improve the delivery of food waste prevention activities and programmes using Defra's 4Es behaviour change model; and
 - a 'Waste Prevention Community Fund' was delivered on a trial basis to support community organisations to develop new approaches to tackling waste prevention, and to extend the reach and impact of waste prevention activity in north London.