Case Id: d58dc923-7e73-4ed1-8656-32c02933904d

Date: 20/08/2015 21:07:59

Public Consultation on the Circular Economy

Fields marked with * are mandatory.

Frequently Asked Questions on the Consultation on Circular Economy- the file is available for download here:

FAQs Circular Economy.pdf

1 Introduction

Global competition for resources is increasing. Supply concentration of resources, particularly critical raw materials outside the European Union, makes European industry and society dependent on imports and increasingly vulnerable to high prices, market volatility, and the political situation in supplying countries. At the same time, natural resources are often used unsustainably across the globe, causing additional pressure on raw materials, environmental degradation and threats to ecosystems. This trend will increase with changes in world population and patterns of economic growth.

A 'circular economy' aims to maintain the value of the materials and energy used in products in the value chain for the optimal duration, thus minimising waste and resource use. By preventing losses of value from materials flows, it creates economic opportunities and competitive advantages on a sustainable basis.

Moving towards a more circular economy can promote competitiveness and innovation, a high level of protection for humans and the environment, and bring major economic benefits, thus contributing to job creation and growth. A circular economy fosters sustainable development in which environmental, economic and social dimensions go hand in hand. It can also provide consumers with longer-lasting and innovative products that save them money and improve their quality of life.

A successful transition towards a circular economy requires action at all stages in the value chain: from the extraction and transportation of raw materials, through material and product design, production, distribution and consumption of goods, repair, remanufacturing and reuse schemes, to waste management and recycling.

In December 2014, the Commission announced the withdrawal of its legislative proposal for the review of waste legislation, to be replaced by a new, more ambitious, initiative for the promotion of the circular economy by the end of 2015.

This initiative aims at promoting the transition to the circular economy through a comprehensive, coherent approach that fully reflects interactions and interdependence along the whole value chain, rather than focusing exclusively on one part of the economic cycle. It will comprise a revised legislative proposal on waste and a Communication setting out an action plan on the circular economy for the rest of this Commission's term of office. The action plan will cover the whole value chain, and focus on concrete measures with clear EU added value, aiming at 'closing the loop' of the circular economy. The circular economy initiative will also contribute to wider EU objectives such as the Energy Union, the climate objectives and resource efficiency.

Input from stakeholders and the public will be a key factor in the preparation of this work. The objective of this public consultation is to help the Commission to pinpoint and define the main barriers to the development of a more circular economy and to gather views regarding which measures could be taken at EU level to overcome such barriers.

Public consultations on the review of EU waste targets and on the sustainability of the food system took place in 2013 [The results of these public consultations can be found here]. This consultation therefore focuses on other points relating to the transition to a circular economy, broadening the scope of inquiry to other parts of the economic cycle (e.g. the production and consumption phases) and general enabling framework conditions (e.g. innovation and investment). Please note that a separate public consultation on waste market distortions will be launched shortly. Stakeholders interested in waste markets may wish to respond to that consultation as well.

2 General information about respondents

★ 2.1. In what capacity are you completing this questionnaire?

- As an individual / private person
 Public authority
- Academic/research institution
- International organisation
- Civil society organisation
- Professional organisation
- Private enterprise
- Other

following? EU eco-label EMAS Another envi	ny/organization ma ronmental labelling ental labelling or m	g or manageme	ent scheme		
Please specify:					
Our main was	ete contractor refrom organic v	waste. Our r	ecycling contra	_	
If your organisati	ion is not registere	d, you can regi	ster now		
2.2. Please give y residence/establ EU MS/ EEA Non-EU MS/ Please specify the establishment:	ishment	ntry of your			
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DenmarkHungaryLithuaniaPortugalSwitzerland	EstoniaIcelandLuxembourgRomaniaUnitedKingdom	FinlandIrelandMaltaSlovakia	FranceItalyNetherlandsSlovenia	GermanyLatviaNorwaySpain	Greece Liechtenstei Poland Sweden
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Not at all — ¡	please keep my co y within the Comm	ntribution confi			t will be

2.4. How well informed are you about the circular economy initiative?

- Very well informed
- Fairly well informed
- Not very well informed
- Not informed at all

2.5. Please give your name if replying as an individual/private person, otherwise give the name of your organisation

200 character(s) maximum

North London Waste Authority (NLWA)

2.6. Please provide your email address if you would like to be informed of the outcome of this consultation

200 character(s) maximum

andrew.lappage@nlwa.gov.uk

3 Production phase

The design of a material or product can facilitate recycling, extend its lifetime through reuse, refurbishment or repair and reduce its environmental impact by reducing its energy, waste generation or water consumption over its life cycle.

This section seeks your views on actions that you think the EU should take to promote the circular economy in the production stage, including product design, production and sourcing of materials.

3.1. How would you assess the importance of the following measures to promote circular economy principles in product design at EU level?

	very important	important	not very important	not important	no opinion
Establish binding rules on product design (e.g. minimum requirements on 'durability' under Ecodesign Directive 2009/125/EC)	•	0	0	0	0
Encourage industry-led initiatives (i.e. self-regulation)	0	•	•	•	0
Develop standards for voluntary use	0	0	•	0	0
Promote and/or enable the use of economic incentives for eco-innovation and sustainable product design (e.g. via rules on Extended Producer Responsibility schemes)	•	•	•	•	©
Review rules on legal and commercial guarantees	•	0	0	0	0
Encourage the consumption of green products (see section 4)	0	•	0	0	0
Other — please specify below	•	0	0	0	0

Glossary:

Legal guarantees: Tangible goods have a minimum two-year legal guarantee under EU consumer legislation (Directive 99/44/EC). This guarantee makes the seller liable to the consumer for any lack of conformity with the sales contract which exists at the time of delivery of the good and becomes apparent within two years from delivery of the goods.

Commercial guarantees: Guarantees provided by traders to consumers on a voluntary basis, by which the trader undertakes to reimburse the price paid or to replace, repair or handle consumer goods in any way if they do not meet the specifications set out in the guarantee statement or in the relevant advertising.

If you think that additional options not listed above should be considered, please specify:

200 character(s) maximum

Public procurement to encourage the design and consumption of green products.

3.2. In order to facilitate the transition to a more circular economy, how would you assess the importance of the following product features?

	very important	important	not very important	not important	no opinion
Durability	•	0	0	0	0
Reparability: Availability of information on product repair (e.g. repair manuals)	•	0	0	0	0
Reparability: Product design facilitating maintenance and repair activities	•	0	0	0	0
Reparability: Availability of spare parts	•	0	0	0	0
Upgradability and modularity	•	0	0	0	0
Reusability	•	0	0	0	0
Biodegradability and compostability	0	•	0	0	0
Resource use in the use phase (e.g. water efficiency)	0	•	0	0	0
Recyclability (e.g. dismantling, separation of components, information on chemical content)	0	•	0	0	0
Increased content of reused parts or recycled materials	•	0	0	0	0
Increased content of renewable materials	0	•	0	0	0
Minimising lifecycle environmental impacts	•	0	0	0	0
Other- please specify below	•	0	0	0	0

If you think that additional options not listed above should be considered, please specify:

200 character(s) maximum

We have identified those product features considered to be of most importance, i.e. the largest environmental benefit for each product, but it is the quantity of the total impact that is important.

3.3. How would you assess the importance of the following additional considerations when applying circular economy principles to products at EU level?

	very important	important	not very important	not important	no opinion
Impact on production cost and affordability of the product	•	0	0	0	•
Impact on production processes and value chain	•	0	0	0	0
Impact on consumers (e.g. through durability and reparability)	•	0	0	0	0
Functionality of the product	•	0	0	0	0
Enabling innovation	0	•	0	0	0
Respecting technology neutrality	0	•	0	0	0
Impact on EU imports and exports	0	0	0	•	0
Other — please specify below	•	0	0	0	0

If you think that other considerations not listed above should be taken into account, please specify:

200 character(s) maximum

The lifetime cost of the product should also be considered - the headline cost may be more but the lifetime cost may be less. The lifetime cost should also include energy.

3.4. From a circular economy perspective, in your view which product categories should be given priority in the next few years and why?

at most 3 choice(s)

- White goods (e.g. dishwashers, refrigerators)
- Small domestic appliances (e.g. microwave ovens, food processors)
- Office equipment (e.g. computers, printers)
- Small electronics (e.g. smartphones, cameras)
- Packaging materials
- Heating equipment (e.g. boilers, water heaters)
- Air-conditioning and ventilation systems
- Lighting products
- Motors and pumps
- Industrial equipment
- Clothing and textiles
- Furniture
- Cars
- Construction products (e.g. windows, insulation materials)
- General measures (concerning a broad range of products) should be taken
- Others

If you think that other product categories not listed above should be taken into account, please specify:

200 character(s) maximum

Electrical and electronic equipment and food

Please give reasons for your choice: clothing and textiles

Because clothing and textiles are ubiquitous and because there are significant CO2 benefits of a circular approach. The use phase has significant impacts as well as the production phase.

Please give reasons for your choice: furniture

Because there are significant CO2 benefits of a adopting a circular approach to furniture use and reuse. Because there is a significant amount of existing work and experience developing more circular approaches to furniture which can be spread more widely. Because furniture is ubiquitous and because there are job opportunities to be gained from repair and restoration of furniture. From a social angle reused furniture also provides valuable essential items to people in need.

Please give reasons for your choice: others

Electrical and electronic equipment is a fast growing waste stream, with high environmental impact in both the production and disposal phase in particular. Some electronic items also contain rare earth metals which increases the value of reuse.

Food is another product category that should be given high priority in our view because it has high CO2 impact and financial benefits to householders and business if food waste is reduced. Food waste composting also provides a nutrient enrichment benefit to counteract soil degradation and bring about soil quality improvements.

3.5. Which of the actions listed below should be given priority at EU level to promote circular economy solutions in production processes?

	very important	important	not very important	not important	no opinion
Promote cooperation across value chains (e.g. through encouraging new managerial modes)	0	0	0	0	•
Address potential regulatory obstacles in EU legislation - please specify	0	0	0	0	•
Address potential regulatory gaps in EU legislation – please specify	0	0	0	0	•
Support the development of innovative business models (e.g. leasing)	0	•	0	0	0
Improve the interface between chemicals and waste legislation	•	0	0	0	0
Promote collaboration between and among private and public sectors, including end-users	•	0	0	0	0
Support the development of digital solutions	•	0	0	0	0

Identify and promote exchange of best practice	0	•	0	0	0
Identify minimum standards for increasing resource-efficient processes (e.g. Best Available Techniques)	•	•	•	•	•
Ensure availability of reliable data on material flows across value chains	•	0	0	0	0
Provide access to finance for high-risk projects	0	0	•	0	0
Other — please specify below	•	0	0	0	0

If you think that further options not listed above should be considered, please specify:

200 character(s) maximum

More tangible regulatory incentives e.g. financially incentivised product stewardship, perhaps led by industry trade associations and possibly commencing with voluntary agreements and approaches.

3.6. How effective do you think each of the actions at EU level listed below would be in promoting sustainable production and sourcing of raw materials?

	very effective	effective	neutral	not effective	no opinion
Establishing a legally binding framework at EU level (e.g. sustainability criteria)	•	0	0	0	0
Developing and promoting voluntary compliance schemes	0	0	•	0	0
Addressing the issue through trade policy	0	•	0	0	0
Addressing the issue through the promotion of targeted global initiatives	0	•	0	0	0
Promoting the exchange of best practice among businesses	0	0	•	0	0
Other — please specify below	0	0	0	0	0

3.7. Do you have any other comments about the production phase?

500 character(s) maximum		

4 Consumption Phase

The consumers' perspective is an essential part of the circular economy. On the one hand, consumers make choices about the products they purchase and use; on the other hand these choices are affected by a range of factors, including the behaviour of other people, the way consumers receive information or advice, the availability of repair and maintenance services, and the perceived costs and benefits of their choices.

This section seeks your views on the best way to promote the circular economy in the consumption phase.

4.1. How would you assess the importance of the following measures to promote circular economy principles in the consumption phase at EU level?

	very important	important	not very important	not important	no opinion
Provide more information relevant to the circular economy to consumers, for example on expected lifetime of products or availability of spare parts	•	•	•	•	•
Ensure the clarity, credibility and relevance of consumer information related to the circular economy (e.g. via labels, advertising, marketing etc.) and protect consumers from false and misleading information in this respect	•	•	•	©	•
Organise EU-wide awareness campaigns to promote the circular economy	0	0	•	0	0
Improve/clarify rules and practices affecting consumer protection (e.g. relating to legal and commercial guarantees)	0	•	•	©	0
Take action on product and material design (see section 3)	•	0	0	0	0
Encourage financial incentives to consumers at national level (e.g. by differentiated taxation levels depending on products' resource efficiency)	•	0	©	©	0
Take measures targeting public procurement (e.g. through criteria for Green Public Procurement)	•	0	0	0	0

Encourage new modes of consumption such as shared ownership (e.g. car sharing), collaborative consumption, leasing and the use of internet-based solutions	•	•	•	•	•
Promote the development of repair and maintenance services	•	©	©	•	0
Encourage waste prevention (e.g. minimising food waste)	•	0	0	0	0
Other — please specify below	0	0	0	0	•

4.2. Which products should be a priority for EU action to promote more sustainable consumption patterns and why?

at	most	.3	cho	ice	151
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- White goods (e.g. dishwashers, refrigerators)
- Electronics
- Food and beverages
- Packaging materials
- Clothing and textiles
- Furniture
- Cars
- Construction products
- General measures (concerning all consumer products) should be taken
- Other please specify below

If you think that further options not listed above should be considered, please specify:

200 character(s) maximum

All electrical and electronic equipment (EEE)

Please give reasons for your choice: food and beverages

200 character(s) maximum

Because food can be acted upon daily by European citizens, is still a large component of the waste stream, relatively easily measured, and the impact of action can be significant in carbon terms.

Please give reasons for your choice: clothing and textile

200 character(s) maximum

Because unsustainable behaviour is widespread, there are significant carbon benefits of a more sustainable approach and it is a clearly global market. Reuse can also assist in job creation.

Please give reasons for your choice: others

200 character(s) maximum

Because consumption patterns are increasingly unsustainable, the impact of more sustainable approaches can be significant e.g. because of material scarcity

4.3. Do you have any other comments about the consumption phase?

500 character(s) maximum

Like ACR+ we consider that there are some products where existing "best practices" show that more sustainable consumption and production models already exist, so the focus should now be upon putting together an appropriate framework to make the transition from a niche activity to the norm.

5 Markets for secondary raw materials

Secondary raw materials are waste materials which are to be sold and used for recycling in manufacturing. At present, they still account for a very small portion of the material used in the EU. The quality and supply of secondary raw materials depends greatly on waste management practices and the degree of separation of material streams at source. However, other barriers to the development of markets for secondary raw materials can be identified. Some of these barriers may be of a horizontal nature, while others may only be relevant to specific types of material.

5.1. In your view, what are the main obstacles to the development of markets for secondary raw materials in the EU?

In the list below, for each material, indicate the obstacle(s) that you consider significant by ticking the corresponding cell(s)

	Significant for all materials	Bio-nutrients	Construction aggregates	Critical raw materials	Glass	Met
Lack of EU-wide quality standards for recycled materials	V					
Poor quality of recycled materials (e.g. containing unwanted substances/high contamination)						
Lack of information or misinformation about the quality of recycled materials						
Poor availability of waste/material to be recycled						
Poor reliability of supply for recycled materials						
Low demand for recycled materials (e.g. on the EU market)						
Cost differential between primary and secondary raw materials	V					
Organisational cost of switching from primary to secondary raw materials in industrial processes						

Regulatory obstacles at national/regional/local level					
Regulatory obstacles at EU level					
Regulatory gaps at EU level					
Regulatory gaps at national/regional/local level					
Insufficient cooperation/exchange of information along the value chain (e.g. between producers, recyclers and authorities responsible for waste management)					
Lack of reliable data on secondary raw material flows					
No opinion					
Other- please specify below	V				

If you think that other obstacles not listed above are relevant, please specify:

200 character(s) maximum

Fluctuating global demand affecting prices for secondary materials which in turn affects the viability of secondary material businesses: http://www.letsrecycle.com/news/latest-news/buyer-moves-in-for-

Glossary:

Bio-nutrients- Recovered material such as nitrogen, or phosphorus and organic matter (from e.g. sewage sludge and farm organic matter residues), for use as fertiliser.

Construction aggregates- Coarse particulate material used in construction, including sand, gravel, crushed stone or slag.

Critical raw materials- Critical raw materials are raw materials of great economic importance to the EU, with a high risk of disruption of supply. The European Commission has listed them here: http://ec.europa.eu/enterprise/policies/raw-materials/critical/index_en.htm

5.2. In your view, what are the most relevant actions to take at EU level to remove the obstacles you have identified as significant? Please be specific

Lack of EU-wide quality standards for recycled materials

500 character(s) maximum

This is a very important issue because the current situation with a mix of pan European and country specific standards can potentially lead to a situation where a material is classified as waste in one country and non waste in another.

Cost differential between primary and secondary raw materials

500 character(s) maximum

This is a very important issue, particularly for plastic due to the current low prices of primary raw materials as evidenced by the article we have provided a link to in response to question 5.1 about the closure of a secondary plastics manufacturer in the UK.

http://www.letsrecycle.com/news/latest-news/buyer-moves-in-for-closed-lo
op-recycling/

5.3. Which secondary raw materials markets should the EU target first to improve the way they work?

at most 3 choice(s)

 Bio-nutrients (e.g. nitrogen, phosphorus and organic matter from e.g. sewage sludge and farm organic matter residues) for fertiliser use Construction aggregates (i.e. coarse particulate material used in construction, including 	
sand, gravel, crushed stone, slag)	
Critical raw materials such as rare earth elements or certain precious metals	
Glass	
Metals Report	
□ Paper☑ Plastics	
■ Wood/Biomass	
Other — please specify below	
Please give reasons for your choice: Plastics	
Plastics create a complex secondary material market because of the range of different plastics in play and the interface between municipal and obligated packaging chain actors who are all seeking to develop a more sustainable approach to managing this material.	
5.4. Do you have any other comments about the development of markets for secondary raw materials? 500 character(s) maximum	
Sectoral measures	
Certain sectors may require a tailored approach in order to 'close the loop' of the circular economy, and some could be made strategic priorities in order to accelerate the transition.	
This section seeks your views on which sector(s) should be considered a priority for EU action and which relevant measures or actions should be taken.	,
6.1. In your view, which sectors should be a priority for specific EU action on the circular economy and why?	r
at most 3 choice(s)	
Agriculture	
Bio-nutrients (e.g. from sewage sludge or farm organic matter residues) for use in fertilisers	
Chemical industry and process manufacturing	
☐ Construction/demolition and buildings	
▼ Electrical and electronic goods	
Energy	

Forest-based and other bio-based products	
Furniture	
Information and communication technologies	
Mining and quarrying	
Plastics	
Retailing	
Services	
▼ Textiles	
☐ Transport	
Water sector/sewage treatment	
Other- please specify below	
6.2. For the sectors that you have selected, what measure(s) would be needed at EU	
level?	
Electrical and electronic goods	
500 character(s) maximum	
Food and drinks, including reduction of food	
waste	
500 character(s) maximum	
Textiles	
500 character(s) maximum	
ove onaractor(e) maximum	
7 Enabling factors for the circular economy, including innovation and	
investment	
Enabling factors are essential to support the development of the circular economy could	
include supporting the development, dissemination and uptake of innovative solutions,	
investing in technology and infrastructure, supporting SMEs and developing the required skills	
and qualifications.	
This section seeks your views on the role of these enabling factors in the development of the	
circular economy.	
7.1. How important are the following enabling factors in promoting the circular economy at EU level?	
W. == 10.1411	

	very important	important	not very important	not important	no opinion
Financing innovative projects or technologies relevant to the circular economy (from EU funds, e.g. Horizon 2020)	•	•	•	©	•
Public incentives (e.g. financial guarantees) for private investors to finance projects conducive to the circular economy	0	•	0	0	•
Support for the development of circular economy projects (e.g. technical assistance)	0	•	0	0	0
Support for innovative systemic approaches and cross-sectoral cooperation (e.g. industrial symbiosis and cascading use of resources)	0	•	•	©	•
Partnerships with public authorities to help innovative businesses overcome potential legal obstacles to innovation	•	•	•	•	•
Promotion of innovative business models for the circular economy (e.g. leasing and sharing)	0	•	0	0	0
Specific measures to encourage the uptake of the circular economy among SMEs	0	•	0	0	0
Exchange and promotion of best practice	•	0	0	0	0
Promoting the development of skills/qualifications relevant to the circular economy	0	•	0	0	0

Support for capacity-building in public administrations	•	©	•	•	0
Support for market penetration of innovative projects through labelling, certification and standards, public procurement for innovation, etc.	•	•	•	•	0
Better monitoring the implementation and impact of policies contributing towards the circular economy agenda	©	©	•	©	©
Increasing the knowledge base by collecting and providing information and data e.g. on material flows, technologies and consumption patterns	©	©	•	©	©
Other- please specify below	0	0	0	0	0

7.2. Do you have any other comments about enabling factors to promote the circular economy?

500 character(s) maximum	

8

Upload documents

If your erganization prepared a dedicated position paper or wants to share any other related materials with the Commission, please use the upload function:

 ${\bf \cdot 75d7123d\text{-}ef54\text{-}4aa9\text{-}9dd5\text{-}da321e70904c/Circular\ economy\ consultation\ position\ paper-NLWA\ FINAL.pdf}$

Contact